



Santé Barley Max Grand Panalo Raffle Promo

Raffle Promo Coverage: Nationwide
Promo Duration: January 1, 2026 - July 31, 2026

Who Can Join?

- ✓ Promo is open to all legal residents of the Philippines. Participants must be of legal age (18 years and above).
- ✗ All employees of Optimum Marketstrat International Inc., all other third-party agencies and suppliers involved in the development and implementation of this promotion including their relatives up to the second degree of consanguinity or affinity are disqualified from joining the promo.

Participating Products

Refer to Appendix A

Participating Stores

Refer to Appendix B

Raffle Promo Mechanics

- Buy** - Participants are entitled to join the raffle by purchasing at least ₱500.00 worth of any Santé Barley Max products and/or other participating Optimum products in any combination, in a single receipt from participating stores nationwide.
 - **Official Receipt** – National Key Accounts
 - **Vouchers with Serial Number** - General Trade
 - **Electronic Invoice (with Order ID)** - Official E-commerce Stores
 - Electronic Invoice is only valid when order is delivered/completed.
- Amount of Purchase (Single Receipt) example**
 - ₱500.00 to ₱999.99 = 1 Raffle Coupon
 - ₱1,000.00 to ₱1,499.99 = 2 Raffle Coupons
 - ₱1,500.00 to ₱1,999.99 = 3 Raffle Coupons
 - ₱2,000.00 to ₱2,499.99 = 4 Raffle Coupons
- Register** - To earn a raffle entry, participants must register their purchase by submitting the required details through QR code/official promo website link: sbmaxgrandpanalo.com.

Participants must submit:
First Name, Middle Name, Last Name, Age, Gender, Home address, Nearest landmark, Region, Contact number, Email address, Brands purchased, Participating stores purchased from.
Upload a clear photo of receipt showing:

- Merchant Name, Receipt number, Purchased Optimum Products, Total Amount, Date & Time of purchase.

3. Submit

- Each qualified Official Receipt, Voucher, or Electronic Invoice must be registered separately through the promo microsite/QR code. Multiple entries are allowed, provided that each entry corresponds to one unique receipt. Receipts may not be reused once registered.
- Each Official Receipt, Voucher, or Electronic Invoice may only be used once for registration. Duplicate or tampered receipts are automatically disqualified. Winners must present the original OR (or official proof of transaction for e-commerce) during prize verification.
- Lost, damaged, or illegible Official Receipts will not be honored. Participants are required to keep the original proof of purchase until the promo ends.
- Upon successful registration, participants will receive an acknowledgment message via SMS and/or email confirming receipt of their entry.

Deadline for Registration to Earn Raffle Entry

- February 2026 Monthly Raffle Draw
 - Entries must be received on or before January 31, 2026 at 11:59 PM Philippine Standard Time.
- March 2026 Monthly Raffle Draw
 - Entries must be received on or before February 28, 2026 at 11:59 PM Philippine Standard Time.

- April 2026 Monthly Raffle Draw
 - Entries must be received on or before March 31, 2026 at 11:59 PM Philippine Standard Time.
- May 2026 Monthly Raffle Draw
 - Entries must be received on or before April 30, 2026 at 11:59 PM Philippine Standard Time.
- June 2026 Monthly Raffle Draw
 - Entries must be received on or before May 31, 2026 at 11:59 PM Philippine Standard Time.
- July 2026 Monthly Raffle Draw
 - Entries must be received on or before June 30, 2026 at 11:59 PM Philippine Standard Time.
- August 2026 Grand Raffle Draw
 - Entries must be received on or before July 31, 2026 at 11:59 PM Philippine Standard Time.

Raffle Draw and Announcement Schedule:

- First draw will be on February 5, 2026, followed by every 5th of the succeeding months, except April and July 2026, which will be held on the 6th. The final Monthly Draw will be on July 5, 2026, and the Grand Draw on August 9, 2026. All draws will be held at 11:00 AM Philippine Standard Time in the presence of an FDA representative and a company representative.
- Raffle Draw Venue: Unit 1604 16F Jollibee Plaza Condominium F. Ortigas Jr. Road, Ortigas Center, Pasig City
- Raffle Draw Announcement: Santé Barley Max social media pages e.g. Facebook/TikTok/Instagram

Selection of Winners:

Monthly Draw

- Raffle draw will be conducted in the presence of an FDA Representative.
- All eligible entries submitted within the cut-off period will be included in the raffle draw for that respective month.
- Each participant is eligible to win only once per monthly draw. If a participant's name is drawn more than once in the same monthly draw, another winner will be drawn for the prize/s.
- Monthly winners are still eligible to join and win in the succeeding monthly draws by submitting new qualified entries within their respective cut-off period.

Grand Draw

- All qualified entries submitted from January 1, 2026, to July 31, 2026 will be included except the monthly draw winners.
- A winner in the monthly draw may still win in the grand draw if they submit a new raffle entry.
- In the grand draw, a participant may only win one (1) prize.

Additional Raffle Promo Details:

1. Optimum Marketstrat International Inc. will shoulder the 20% tax on prizes exceeding ₱10,000.00 while the winner will shoulder travel documents, taxes and other related expenses.
2. Prizes are transferable but not convertible to cash.
3. Winners shall be notified via e-mail or SMS using the registered e-mail and phone number.
4. Where to claim the prize:
 - Winners may claim the prize at Santé Barley Sales Office located at UG 42 & 54 Eton Cyberpod Corinthian, Ortigas Avenue, EDSA, Quezon City, Metro Manila or in the provided Winner's Home Address.



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5. Winners must present the following when claiming prizes:
- Proof of winner notification (E-mail/SMS)

• Original Official Receipt / Scanned copy

• Two (2) valid government-issued IDs
6. Prizes must be claimed within sixty (60) days from the receipt of the registered notice. Otherwise, it will be forfeited in favor of Optimum Marketstrat International Inc. Inc with prior approval from FDA.
- The trip prize must be availed within 6 months from claiming the prize certificate.

Prize Breakdown:

All prizes combined have a total cash value amounting to ₱3,020,000.00.

Monthly Draws

| Draw Dates | No. of Winners | Total Number of Prizes |
|------------------|----------------|---|
| February 5, 2026 | 8 | ₱10,000 cash ₱5,000 worth of Santé Barley Max Products |
| March 5, 2026 | 8 | ₱10,000 cash ₱5,000 worth of Santé Barley Max Products |
| April 6, 2026 | 8 | ₱10,000 cash ₱5,000 worth of Santé Barley Max Products |
| May 5, 2026 | 8 | ₱10,000 cash ₱5,000 worth of Santé Barley Max Products |
| June 5, 2026 | 8 | ₱10,000 cash ₱5,000 worth of Santé Barley Max Products |
| July 6, 2026 | 8 | ₱10,000 cash ₱5,000 worth of Santé Barley Max Products |

Grand Draws

Draw Date: August 9, 2026

| Draws | Prize Details |
|------------------------|---|
| 1st Draw (1 Winner) | 1. ₱50,000.00 cash 2. 6-month supply of Santé Barley Max products worth ₱30,000.00 |
| 2nd Draw (1 Winner) | 1. ₱50,000.00 cash 2. 6-month supply of Santé Barley Max products worth ₱30,000.00 |
| 3rd Draw (1 Winner) | 1. Trip to New Zealand Package for 2 People worth ₱440,000.00 Prize inclusions: - Roundtrip Airfare for 2 people (Manila to New Zealand; New Zealand to Manila) - City Tour - Accommodation for 2 people for 3D2N stay 2. Annual supply of Santé Barley Max products worth ₱60,000.00 |
| 4th Draw (1 Winner) | 1. One (1) Unit of Vespa Sprint worth ₱250,000.00 Configurations: Brand: Vespa Model: Sprint Color: Green Tenace 2. Annual supply of Santé Barley Max products worth ₱30,000.00 |
| 5th Draw (1 Winner) | 1. One (1) Unit of BYD Car worth ₱1,300,000.00 Configurations: Brand: BYD Model: Atto 3 Color: White 2. Annual supply of Santé Barley Max products worth ₱60,000.00 |

Appendix A

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|---|--|
| Santé Barley Max Capsule (500 Mg X 60 Capsules) | Nutri-Del Apple, Banana, Carrots |
| Santé Barley Max Powder (3g X 10 Sachets) | Nutri-Del Apple, Squash, Malunggay |
| Santé Barley Max Capsules 8+2 | Nutri-Del Banana, Squash, Spinach |
| Santé Barley Max Powder with Stevia 100g | Nutri-Del Carrots, Green Beans, Sweet Potato |
| Santé Barley Max Powder No Added Sweetener 100g | Nutri-Del Squash, Carrots |
| Santé Barley Max Powder with Stevia 200g | Nutri-Del Squash, Mongo, Pears |
| Santé Fibr Energy | |

Appendix B

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|-----------------------------|-------------------------------------|------------------------|
| Mercury Drug Corporation | Robinsons Supermarket | Three Sixty Pharmacy |
| Watsons | The Marketplace | Rose Pharmacy |
| Southstar Drug | Shopwise | La Nueva Pharmacy |
| Rose Pharmacy Drug | Landers | Brigada Pharmacy |
| SM Supermarket | Puregold | Cecile's Pharmacy |
| SM Hypermarket | 7-Eleven | Negros Grace Pharmacy |
| SM Super Value Inc. | Lawson | Super K Drug |
| SM Savemore | The Generics Pharmacy | Diding's Pharmacy |
| TikTok Santé Store | AFP Commissary and Exchange Service | Rojon Pharmacy |
| Shopee Santé Official Store | Flor's Vineyard Inc. | LTS Retail Specialists |
| Lazada Santé Official | GA2 Pharmacy Generics | Rika Drugstore |
| We Care | Gamot Publiko | Bupharco |
| Two Brothers Grocery | Sta. Lucia East Supermarket | Oro Wonder Drug |
| De Guzman Pharmacy | Topdrug Pharmacy | EverCare Drug Pharmacy |
| Curamed Pharmacy | W3B Drug Store | EVZ Pharmacy |
| Charvie Pharmacy | Win8 Pharmacy | I.S. Medicine Corner |
| North Med Pharmacy | Alturas Chain | Drugman Drughouse |
| Carlos Super Drug | Gaisano Metro | Family Med Drugstore |